

# "Securing innovation"

## Who We Are

We are a Cyprus based boutique Intellectual Property law service company and we work with clients to develop all their intellectual property rights at national and international level.

We offer a one-stop shop for any issue related to the registration, protection, licensing and maintenance of intellectual property rights, however our services are not limited to the usual assistance expected. Our aim is to help you realize the potential of your intellectual property assets and to maximize this potential. In this regard, we also offer valuation services relating to intellectual property assets and advice on royalty collections.

#### We use the law as our toolki<mark>t to create certainty</mark> and resolve issues that could o<mark>therwise become a</mark> threat to any intellectual property transaction.

We make it our priority to assist our clients through every step to secure the protection of their rights both at national and international level. This is done with the least amount of hassle and anxiety as possible and where applicable with suggested solutions to any obstacles encountered.

We use the law as our toolkit to create certainty and resolve issues that could otherwise become a threat to any intellectual property transaction.

Our team is comprised of dedicated, experienced professionals, (members of the Nicosia and Cyprus Bar Association), who are passionate about intellectual property law and who have decided to promote and encourage innovation rather than to simply follow standard procedure.

We trust the above information will be helpful to your company and we sincerely hope to develop a long-lasting and mutual interest cooperation.



### **Our Services**

The members of our team have extensive experience in any issue related to the preparation, submission and protection of your intellectual property rights in Cyprus and abroad.

If you are a lawyer, an in-house counselor, an entrepreneur or an individual who would like to know more about the practical side of the intellectual property law in Cyprus and how you can fully safeguard your rights, do not hesitate to send us your request.

Our services, include amongst others the following:

#### Trademarks / Designs

Filing national, community and international registration applications;

Conducting availability searches of potential trademarks and designs;

Filing actions relating to trademark registrations; renewals and transfers of ownership and or any changes to ownership.

Preparation of replies and submission of evidence supporting the registration of a trademark in Cyprus.

Preparation of considered replies as appropriate for provisional refusals brought by the Cyprus Trademark Office in relation to International applications. Assistance in anti-counterfeiting efforts.



"We don't work just to wor We work with purpose."



#### Patents

Filing national, EPO and PTO registration applications, Validating patents in Cyprus; Assistance in the prosecution and protection of patents.

#### Copyright

Preparation and filing of evidence documents in relation to the copyright ownership; Assistance in various transactions involving copyrights; representation of clients in copyright litigation cases against piracy.

#### **IP transactions**

Licensing, transfer, assignment transactions; Negotiating and counseling of IP transactions.

#### **IP** litigation

Representation and assistance for patent, trademark and copyright disputes before the Cyprus Courts.

#### **Domain Names**

Registration and protection of domain names in Cyprus.

#### **Registration of Cyprus companies**

For purposes of owning intellectual property rights.



## "Sometimes you have to create what you want to be part of"

## About Cyprus

Cyprus's accession to Europe, resulted in numerous IP related legal reforms. Legislation for trademarks, designs, patents and copyright has been harmonized to meet the demands of the EU directives.

Cyprus is also a member of many of the IP related treaties including the most important treaties such as:

- World Trade Organization (WTO) Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement) (1994)
- Madrid Agreement Concerning the International Registration of Marks
- Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks
- WIPO Copyright Treaty
- Patent Cooperation Treaty
- Paris Convention for the Protection of Industrial Property
- Berne Convention for the Protection of Literary and Artistic Works
- Convention on the Grant of European Patents (EPO)

This is a clear indication that Cyprus affords the appropriate value to intellectual property rights. Such rights are not only comprehensively safeguarded but also reviewed and updated in order to keep abreast of trends both locally and internationally in this area.



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## **Our Values**

Our team is comprised of professionals who genuinely care about the process of creation and invention.

We are passionate about intellectual property and our mission will always be securing and protecting innovation

We deal with every matter as a challenge and we concentrate on the specific circumstances of every case in order to achieve the best possible result.

We are constantly searching for alternative solutions and suggest new approaches wherever feasible.

We are not satisfied with conforming to usual norms and we do not get caught in administrative details.

We support every effort which adds to development, creation and innovation.

IP Cyprus was founded in order to keep its clients abreast with all changes which relate to their intellectual property assets. The objective of the team is to fundamentally contribute to the field of intellectual property both in Cyprus and abroad.

In a world that is constantly progressing and always changing, what should remain constant is evolution!

## "The most reliable way to predict the future is to create it!"